Fostering Global Citizens: Integrating Culture in Teaching Chinese Language

University of South Florida
October 4, 2014
9:00 AM - 4:00 PM
Patel Center, Tampa Campus

Fourth Annual Conference hosted by the University of South Florida Confucius Institute in partnership with Southeast Chinese Language Association (SECLA)
Fostering Global Citizens: Integrating Culture in Teaching Chinese Language

9:00 - 9:30 am  Registration (Lobby), with coffee/tea & cookies and networking

9:30 am - 12:15 pm  General Sessions (Auditorium)

9:30 - 10:00 am

- Welcome remarks by Dr. Roger Brindley (Vice Provost and Associate Vice President of the USF World) and Chane Eplin (Chief of Bureau of Student Achievement through Language Acquisition, Florida Department of Education)

- Reports from Kun Shi (Director of USF Confucius Institute), Dr. Guanping Zheng (Director of MTSU Confucius Institute) and Yi Zheng (Asia Society)

10:00 am - 12:15 pm  Keynote Speakers

- Dr. Frank (Lixing) Tang (New York University): A Cross Cultural Approach to Teaching Chinese Culture

Description: The Standards for Foreign Language Learning in the 21st Century has reshaped how foreign language teachers approach the teaching of language and culture in the classroom. Teachers are challenged to develop students’ understanding of the relationships between the practices, products, and perspectives of the culture. This presentation will discuss a cross cultural approach to teaching culture which integrates, connects, and compares the target culture and the students’ own culture and emphasizes the importance to develop students’ cross cultural communication competence.

- Dr. Xizhen Qin (USF): Integrating Behavioral Culture Instruction into Teaching Chinese Language

Description: Teaching behavioral culture in the foreign language classroom is vitally important. Based on a year-long research of classroom observation and interviews, this case study describes the concrete implementation of teaching behavioral culture, the different roles of teacher and students from traditional teaching approach, as well as students’ feedback to this instructional practice. It shows that the teaching of behavioral culture is more effective. When speaking the target language, students’ behaviors are culturally more appropriate and better accord with the rules and norms of the target culture, which smoothes the path towards more successful intercultural communication.

12:30 - 1:30 pm  Lunch and networking

1:45 - 3:30 pm  Breakout Sessions

Track A – Workshop for Teachers (Auditorium): Hosted by CLTA-FL and FCTA. Speakers include:

- Ping Wu (Columbus School for Girls): Using Videos to Increase Student Engagement and Cultural Authenticity in the Classroom (with useful videos and online resources to be shared)
- Yun Qin (Asia Society): Instructional Video Series by model teachers
- Patty Duann (Hillsborough County Public Schools): Extra Curricular Performance Activities
- Hongxia Zhang (Lake Highland Prep School): Exploring China
- Dr. Frank (Lixing) Tang (New York University)
- Swap Shop: Teachers Sharing Learning and Teaching Resources
Track B – Forum for CI directors and school administrators (Room 140): Hosted by Guanping Zheng, David Liu, Anna Lamm, and Kun Shi. Seeking innovative collaborations to support K-12 Chinese programs

- University of South Florida
- University of West Florida
- University of North Florida
- Kennesaw State University
- Georgia State University
- World Language Supervisors from Florida Schools

3:40 - 4:00 pm Closing Session (Auditorium)

- Reflections of Track A and Track B by the hosts: Searching for the best ways to integrate culture in teaching Chinese language, and building a network for collaborations

Reminders

- Registration fee waived for current CLTA-FL and FCTA members
- Optional dinner at Columbia Restaurant in Ybor City (2117 East 7th Avenue, Tampa, FL 33605) Reservation starting at 6:00 pm on October 4th

Keynote Speaker Bios

Dr. Frank (Lixing) Tang is professor of foreign language education at New York University. He served as director of NYU’s TESOL/foreign language education/bilingual programs from 1998 to 2012. He is also the principal investigator of NYU’s Project for Developing Chinese Language Teachers (DCLT) and the STARTALK Program on Chinese immersion programs. His research interests include foreign language teaching methodology, brain-based learning, and humanistic approaches to teaching and learning.

Dr. Xizhen Qin is assistant professor at the Department of World Languages, University of South Florida. She received her Ph.D. in Chinese pedagogy from the Ohio State University. She was one of the master teachers in the Chinese Flagship Program at OSU and the STARTAL Program at USF. Her research interests include Chinese pedagogy, intercultural communication, and Chinese cultural studies.

Co-sponsors: USF Confucius Institute, Southeast Chinese Language Association (SECLA), USF World, MDC Confucius Institute, UWF Confucius Institute, USF Department of World Languages, USF College of Education, Florida Department of Education, Chinese Language Teachers Association (CLTA) - FL, and Florida Chinese Teachers Association (FCTA)
USF Confucius Institute

The USF Confucius Institute (CI) was established in February 2008. It is jointly supported by USF, Qingdao University and the Hanban (Confucius Institute Headquarters). It works with national and local partners to provide support to K-16 Chinese language programs in Florida and promote cultural-economic exchanges between China and the United States. The Confucius Institute offers Chinese language and culture learning experiences that include public lectures, non-credit classes, cultural events, scholarships to study in China, an annual conference and multiple workshops for K-12 teachers, and the administration of Chinese language proficiency tests.

More information is available at http://global.usf.edu/confucius.

Southeast Chinese Language Association

The Southeast Chinese Language Association (SECLA) is a regional association of Confucius Institutes, Chinese Programs, and Chinese language educators in Southeastern United States. It is governed by a board of directors, which appoints officers to oversee its operations and to obtain the following objectives: Hosting annual conferences and facilitating resource and experience sharing among member institutions.